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1909

Seed Potatoes

GROWN
IN THE COLD
NORTH
EAST

JERRARD'S



The George W. J.

Caribou, Jerrard & Co.
Maine

HOW TO SEND MONEY. Send money by post-office Money Order made payable at Caribou, or Bank Draft or Express Money Order. Or if none of these facilities are conveniently at hand it may be sent by registered Letter. Send stamps for sums less than one dollar. We warrant money to reach us safely when sent by either of the above named ways. Be sure to write your NAME and ADDRESS very plainly. We have no way of knowing your address unless you send it to us. We receive orders every year without name or state, then the sender kicks because he does not receive goods ordered.

We make our prices Net f. o. b. Caribou, Maine, without discount. Prices in this catalogue apply to orders of one to five barrels.

OUR SPECIAL LOW FREIGHT RATES from CARIBOU to BOSTON. Commencing the 10th of Mar. we run special through cars over the railroads as far as Boston until April 5th. By this service we give our customers the lowest carload freight rates on all orders, large and small, as far as that point. We have an agent in Boston who takes the carloads in hand upon their arrival there, and sees to the safe delivery of each lot at its proper railroad station, steamboat landing or express office to go on to its destination.

Freight from CARIBOU to BOSTON, MASS.
Per Barrel,.....50 cts.

This rate does not include transfer at BOSTON, which costs 25 cts., for Five Barrels or less; and 5 cts. for Each Barrel or Parcel over five.

WE BEGIN TO SHIP SEED POTATOES to Southern and Middle points the 10th of March and work north as fast as the season will permit until the 5th of April. See that your orders are in before that date as we do not ship after April 5th.

All potatoes are packed in barrels and every barrel bears our trade mark label. For barreling we use tight new barrels of our own make and fill them so they will not rattle. We shake them well and then with a screw press put the head down where it belongs. We do not sell half barrels, bushels or pecks nor can we put two kinds in a barrel.

Barrels and sacks contain 165 pounds net. Potatoes ordered shipped in sacks 20 cts. per barrel less than catalogue quotations. While the cost in barrels is a little more, they reach our customers in a much nicer condition, as those in sacks are liable to get more or less bruised in transit. If your potatoes do not reach you in good condition, notify us at once. We send out nothing but fine, sound stock (we ship in warm cars to Boston.)

MONEY PROMPTLY REFUNDED. If we are sold out of any variety of seed potatoes that are ordered, we will not substitute any other variety unless instructed to do so, but return the money paid without delay.

WE ARE NOT INFALLIBLE, mistakes will sometimes occur in spite of all we can do to prevent them. Please notify us of any error that may occur in filling orders and we will promptly and cheerfully correct them.



We do not ship Goods C. O. D.

We do not prepay freight.

We do not guarantee the Crop in any way.

The Geo. W. P. Jerrard Co.

Caribou, Maine.

1909

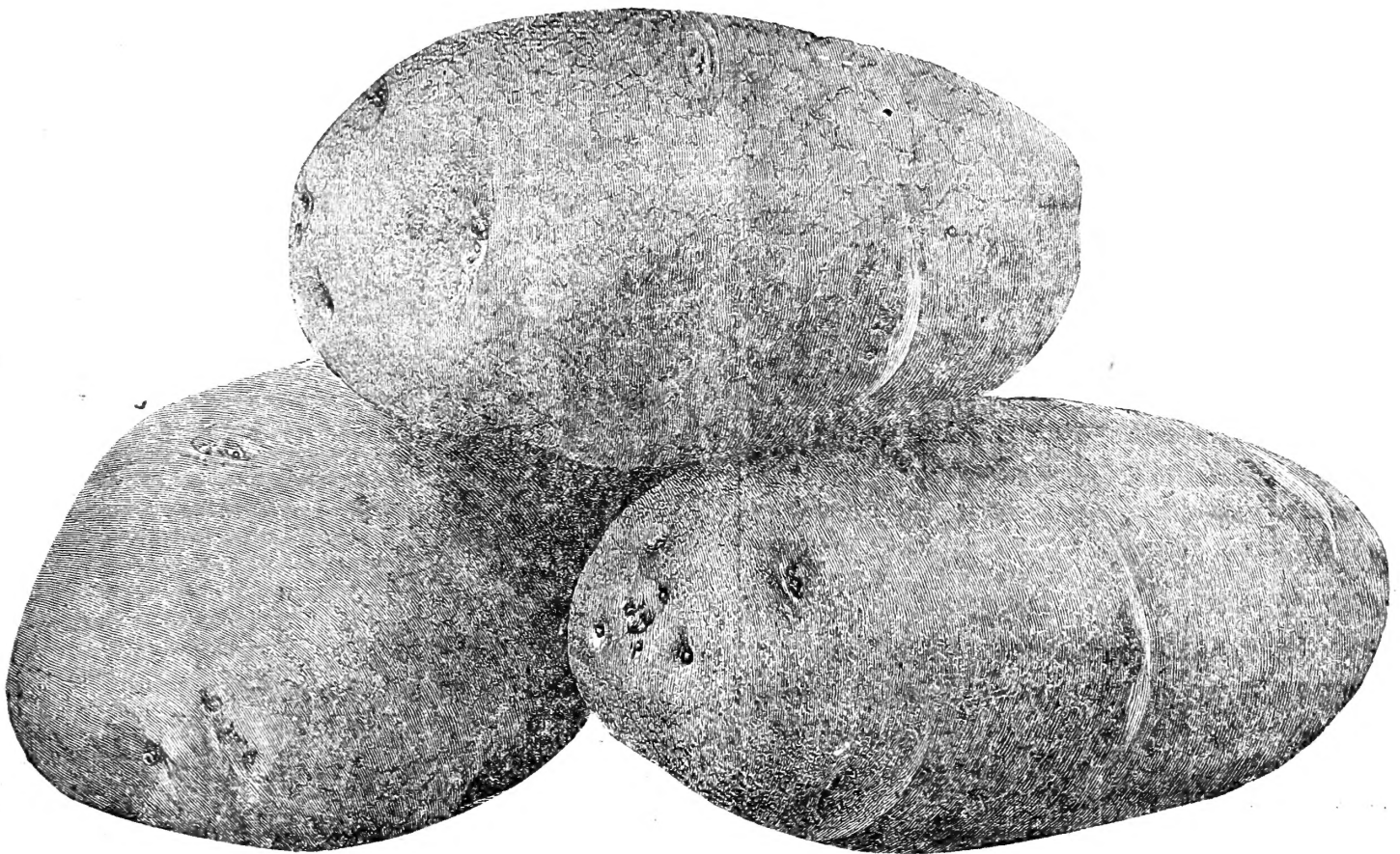
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Last year we did not put out any catalogue because of the shortage of potatoes all over this country and because of the shortage of our crops here we did not have enough of our own raising to supply the demand of old customers. It has been one of our strong points in the past TO RAISE OURSELVES, or CAUSE to be raised under WRITTEN CONTRACT ALL OF OUR SEED POTATOES, thus giving our customers seed which we knew to be clean, free from disease and true to name.

Last year we could not do this so instead of issuing another catalogue and filling orders with seed that we could have picked up as most seeds men do we gave our attention to serving those who have been our customers for a number of years. This year however we have bought several new farms and are in the position as never before to meet the demands of those wishing good reliable seed.

Aroostook County has ever been noted for the quality and quantity of its potatoes and never in the memory of man has this Garden of Maine produced so many or potatoes of such fine quality as this year. And never before have we been so careful in planting, cultivating, harvesting and housing our crop as this year so that we have to offer as good and we think a great deal better seed stock than ever before.

We have all the old standard varieties and we are also introducing a new potato, which because of its many good qualities and its great producing powers, we have named the AROOSTOOK WONDER.



It was originated several years ago by one of Caribou's prominent farmers and since that time has been raised by him and its characteristics carefully noted both by him and the Jerrard Co. The yield has been more remarkable each year. Last year when most early varieties were of a very poor quality this potato had a big yield and the quality was extra good. This year from four acres of measured ground six hundred barrels were taken, or 412 bushels per acre.

It is a smooth round potato, eyes small and even with the surface so that there is but little waste in paring. The skin is thin and of a creamy white, the flesh is fine grained of a pure, pearly whiteness and contains so much starch that it cooks dry and mealy. Most of the early sorts are watery when new and first dug but the AROOSTOOK WONDER when a marketable size is dry and floury retaining its delicious flavor all through the Winter.

It grows very rapidly. When planted side by side with other early varieties the difference in its growth can be noticed in a few days. The vines are strong and sturdy with exceptionally luxuriant deep, green foliage making a healthy growth when all other varieties are cut down by blight. Unlike other early potatoes the tops do not die down readily but remain green long after the potatoes are ripe. We predict for this potato a great future. The potato raisers for some time have been looking for an early potato that would withstand blight and that would yield equal to the later varieties. We have it now in the AROOSTOOK WONDER.

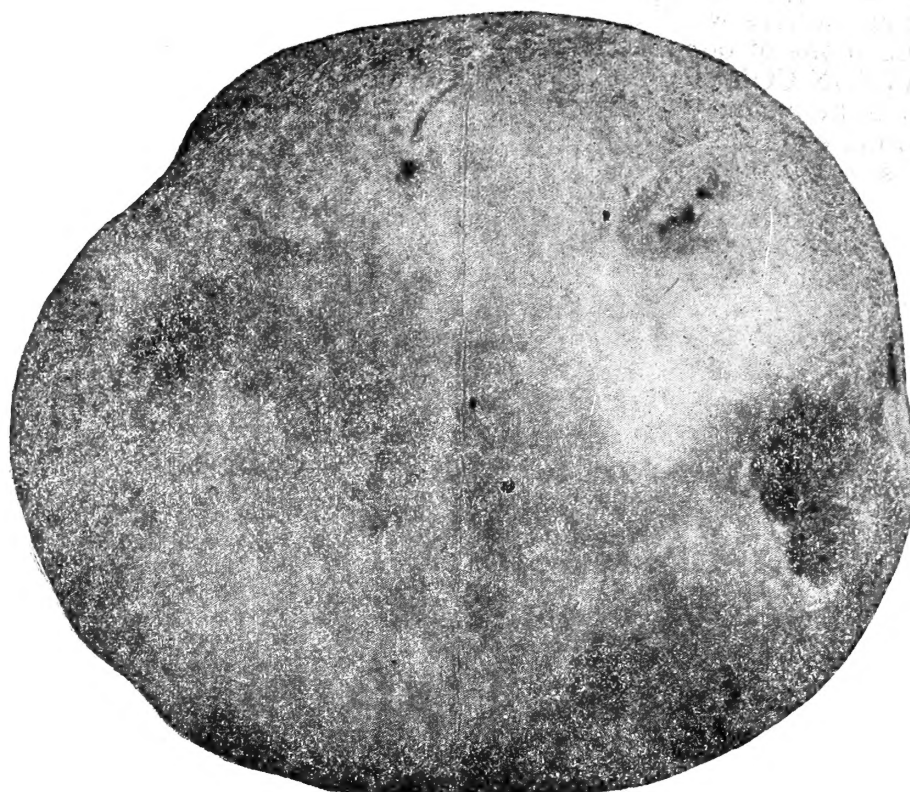
We would advise you to plant an acre of this remarkable potato and give it a fair trial. If you find this impossible, we think you will be well pleased with your investment if you try only a few pounds. And we would consider it a favor if you would report the result of your planting.

It is the custom of seed dealers when introducing a new potato to charge from ten to fifteen dollars for the first seed. Now we are the only ones having this seed at the present time and we are putting them out at the remarkably low figure of \$4.00 per bbl: 35 cents per lb., 70 cents per 2 lbs.

EARLIEST

TO

MATURE



Heaviest

Producer

Superior

Quality

THE EARLY SURPRISE.

This extra early potato was introduced by us in 1903. It has been grown on our seed farms for the past eight seasons, and for the past four seasons by hundreds of our most successful farmers and market gardeners throughout New England and the Middle West. Wherever it had been tested it has sustained the claims we have made for it.

It is the EARLIEST of the earlies. Seldom do we find so many good qualities combined in one potato. Here we have one that will produce nearly, if not as many, marketable potatoes per acre as any of the later kinds. It is one of the earliest to mature, enabling you to secure the earliest market when new potatoes are in great demand and bringing the highest price, which makes it one of the best in all respects for early garden and field culture. The potatoes are pure white with clear, smooth skin, nearly round. It is a vigorous, upright grower with a medium sized top and a purple blossom. The tubers grow of good size, close together, and an unusual number in the hill. The seed of this variety starts very quickly, grows rapidly, and the young shoots are strong and healthy. One very important feature of this variety is that the tubers are of very fine quality and will cook dry and mealy before they are full grown, which is a valuable characteristic in a potato introduced for early market. In ripening it is more uniform than any other variety, every hill seems to ripen at the same time. Potatoes of this variety were planted April 30th: on June 9th tubers were removed from the hill that weighed 8 oz.

Prices by freight per barrel \$3.50. By mail, post-paid, 1 lb. 35 cents, 2 lbs. 60 cents.

The Geo. W. P. Jerrard Seed Co., Caribou, Me.

Dear Sir:—My Early Surprise potatoes were planted April 30. Were in full bloom one week before the Early Norther. On June 9, I removed a tuber which weighed 8 oz. which cooked dry and mealy. July 12 the vines were entirely dried up and dead, and for fear of rot I dug them on August 25; and I had from six small potatoes 104 lbs. of as nice a lot of potatoes as you would wish to see. I do not think that you could find fifteen or twenty that would not be merchantable. I can not praise them too high.

Yours truly,

N. T. Lester.

Mr. Jerrard.

Dear Sir:—I am very sorry I cannot send a larger order this year, and you remember that you sent me a pound (Early Surprise) and wanted me to try it. I find it the best potato I have got hold of, it ripened at least two weeks earlier than Early Fortune and nearly all large potatoes. (Early Fortune is a very early variety.)

Yours truly,

James B. Tripp, So. Middleboro, Mass.

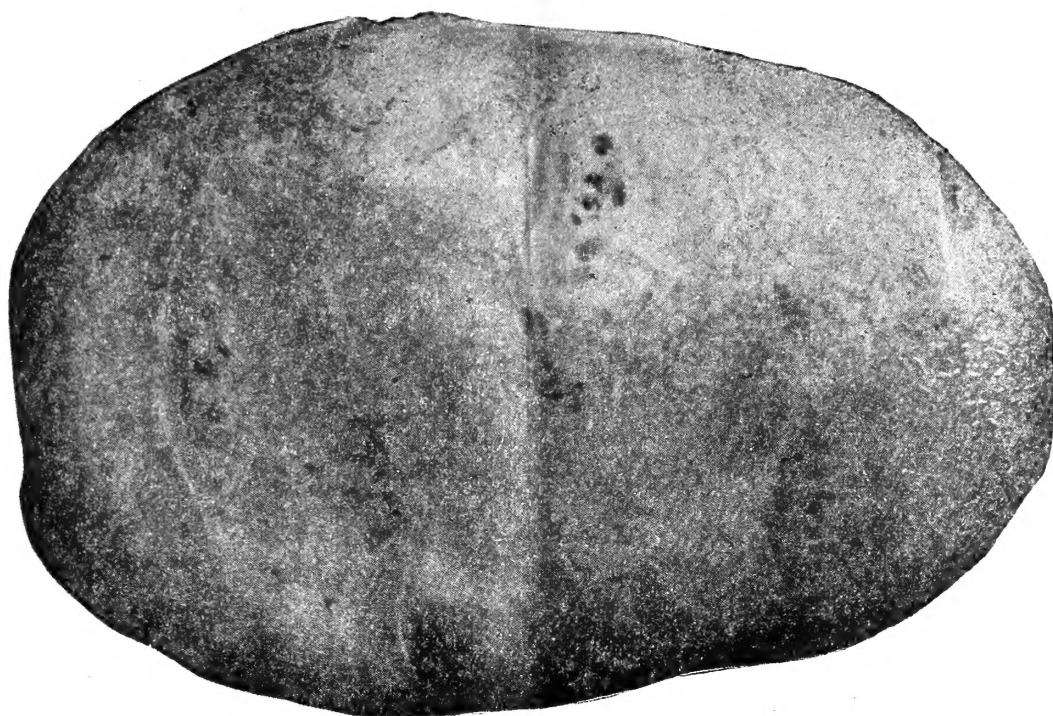
James Saunders of Ontario Co., N. Y., writes us under date of Sept. 29th 1903: The Early Surprise that I had of you last spring gave excellent satisfaction, out of eight early varieties, they took the prize for earliness and were very large and even in size, no small ones.

The Geo. W. P. Jerrard Co. Caribou, Me. Gentlemen:—Last spring I bought one peck of Early Surprise of you, planted them rather late, and had a very unfavorable season, yet they came up strong and even, ripened early, yielded well, did not rot, and are a good eating potato.

A. J. Haynes, Montgomery Co., Pa.

G. W. Jerrard Co. Gentlemen:—Two pounds of Early Surprise received of you last May were planted by the side of Rural New Yorker No. 2 and proved to be a much better potato, yielding more potatoes from two pounds planted, run more even in size, all ripened at one time. They were a long ways ahead for earliness.

Harvey Laing, Worcester Co., Mass.



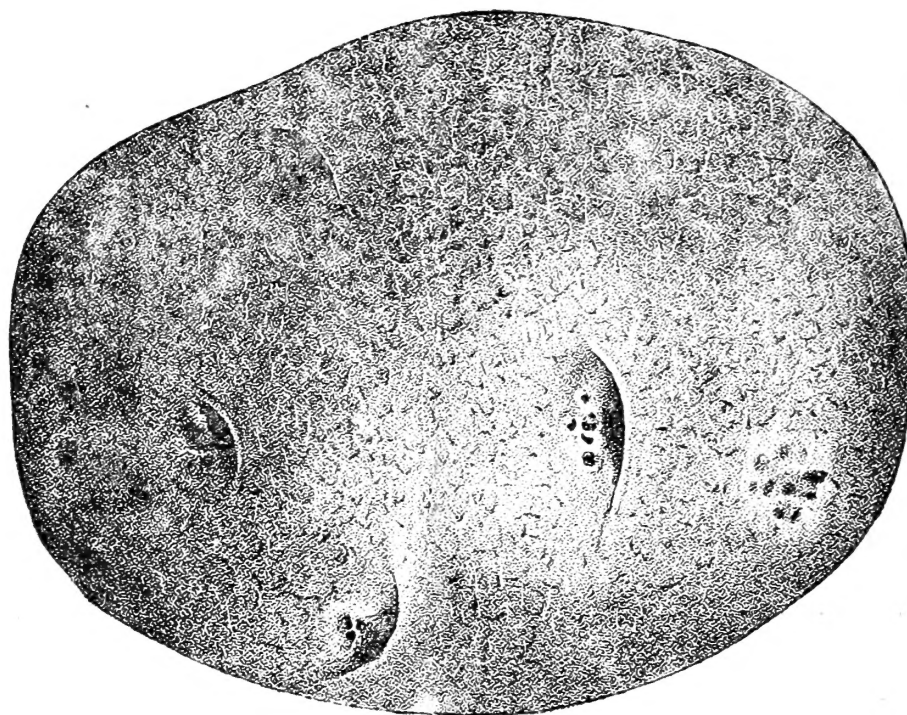
New Victor

The New Victor is a pure white oval potato rather longer than the Green Mountain, eyes even with the surface, in fact some of the eyes are plump and full as shown in the cut which was made from a photograph. This potato as you no doubt notice is good shape so there is very little waste in paring. It is a very quick grower, the shoots are strong and stocky, tops large and branching with white blossoms. The potatoes lay close together in the hill, resembles the Early Harvest somewhat in looks but grows a heavier top and at present is a heavier yielder. For baking or any culinary purposes it cannot be excelled and as an early market potato it stands No. 1 being early, a good cropper, a good keeper, a good shipper and a good seller.

While we do not make the claim that this potato will beat the record for yield and quality in all localities and under all conditions, we are confident that it will yield a surprisingly large crop of tubers free from hollow heart, that will be hard to excel in quality. Being a good healthy grower it withstands blight and rust better than many of the early varieties that have lighter tops.

You will certainly make no mistake if you include a few barrels of this variety in your order.

By frt. per bbl. \$3.50 lb. post-paid 35 cents, 2 lbs. 60 cents.



The Green Mountain.

The Green Mountain Potato has proven a very valuable variety for late crops. It has been in our city markets as a table potato for several years, and when well grown has invariably brought an extra price over other kinds. It is a fair, white skinned potato of flat, oval form, very smooth and handsome. In the field it grows strong and rampant with large, healthy foliage. Its season of ripening is late, and we have found it not prone to decay either in the field or cellar. On the whole we are led by our experiences with the Green Mountain potato to pronounce it an excellent one for late crops.

Prices by freight—bbl., \$3.00 By mail post-paid—lb., 30 cents; 2 lbs. 50 cents.

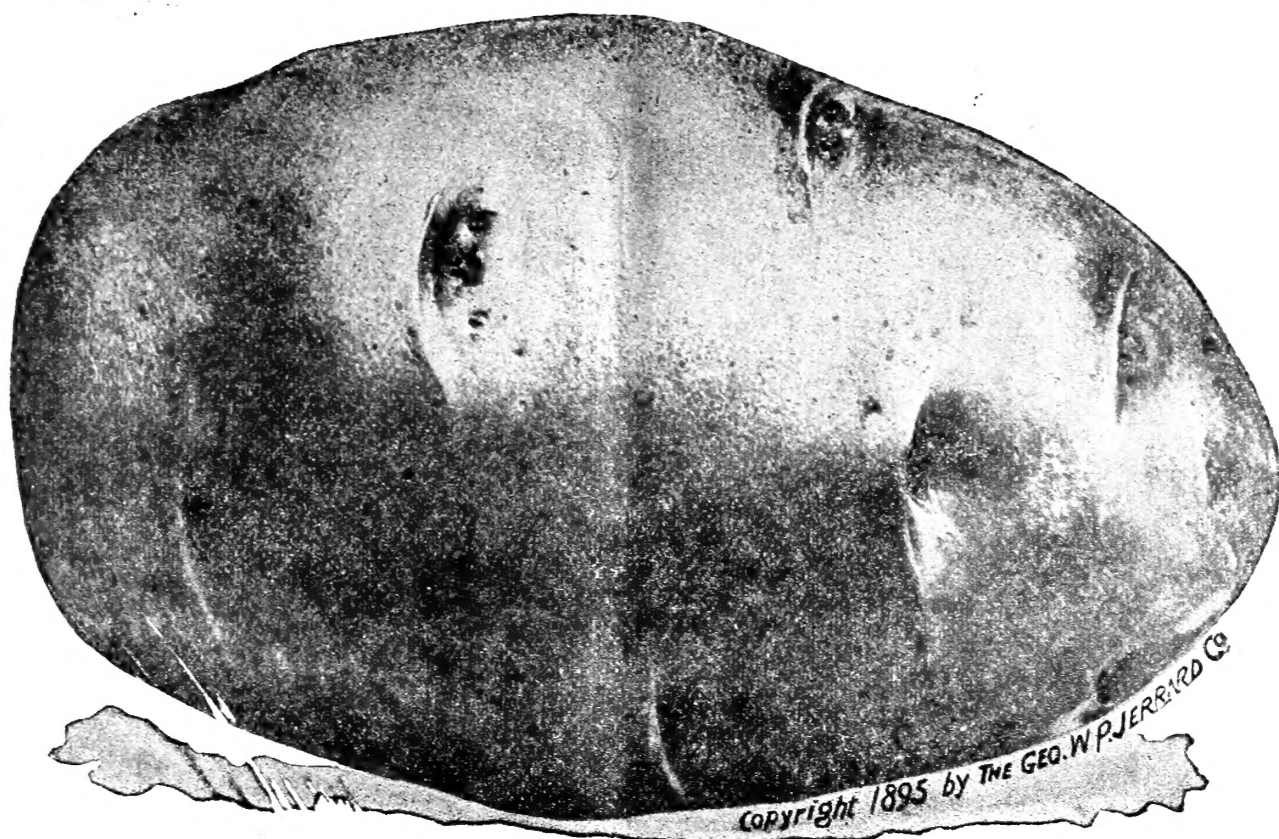
Rural New Yorker Mid-season. Tubers smooth, large and white; quality and yield good, extra good 3.50.

Sir Walter Raleigh Closely resembles the Rural New Yorker. A great yielder of uniform size tubers; practically no small ones, flesh white and of excellent quality \$3.50

Mill's Pride Quite late but a great producer. Tubers large, white, and smooth. A good table potato. Price per bbl. \$3.50, per lb. 30 cents, 2 lbs. 60 cents.

Snow Flake A pure white potato as its name indicates. An excellent variety for late Fall and Winter use. Price per bbl. \$3.50, per pound 30 cents, 2 lbs. 60 cents.

Norcross A late potato but a heavy yielder. The tops grow very large shading the ground so that the weeds do not have as much chance to grow thus making it easier to take care of. Withstands blight to an excellent degree and is very suitable for the main cropper. Per bbl. \$3.50, per lb. 30 cents, 2 lbs. 60 cents.



Aroostook Pride.

This is a smooth, early, potato which resembles the New Queen in many respects. It is a quick grower with a good, fair, stocky top. While the Aroostook Pride resembles the famous New Queen in quality and other characteristics it is a newer potato and in many respects it is far superior. Price per bbl. \$3.50; per lb. 30 cents, 2 lbs. 60 cents.

The Early Harvest.

The Early Harvest potato originated in the town of Kenduskeag, Penobscot County, Maine, and was introduced by us in 1893 as an **exceedingly** early white potato of **finest quality**. During the few years we have been selling it, we have sent it everywhere in America, and, in a small way all over the world, and in every state and clime it has pleased.

It is, in fact, a vigorous new seedling, full of life and strength, and proves not only one of the **very earliest** to mature, but it is a **large yielder** as well. A very strong point of superiority in the Early Harvest is that it bears shipping very early in the fall, when the weather is hot, better than any other kind, and arrives at destination, after long distance carrying almost as **bright** and **sound** as when **dug** out of the ground; so it is an exceptionally valuable potato for very early marketing, and a good one for home use. Color is white, usually showing a fine netting of the skin, which is an indication of fine quality; its cooking qualities are of the best, being white, dry, fine grained and very mealy. No potato stands higher in the estimation of practical market gardeners than the Early Harvest.

Prices by freight, bbl., \$3.50. By mail post-paid—lb. 30 cts., 2 lbs. 50 cts.

Joseph Gilbert, Middlesex Co., Mass., writes: "The three two-pound packages **Early Harvest** potatoes purchased from you last spring yielded a wonderfully early and very large crop, notwithstanding the severe drouth in this locality.

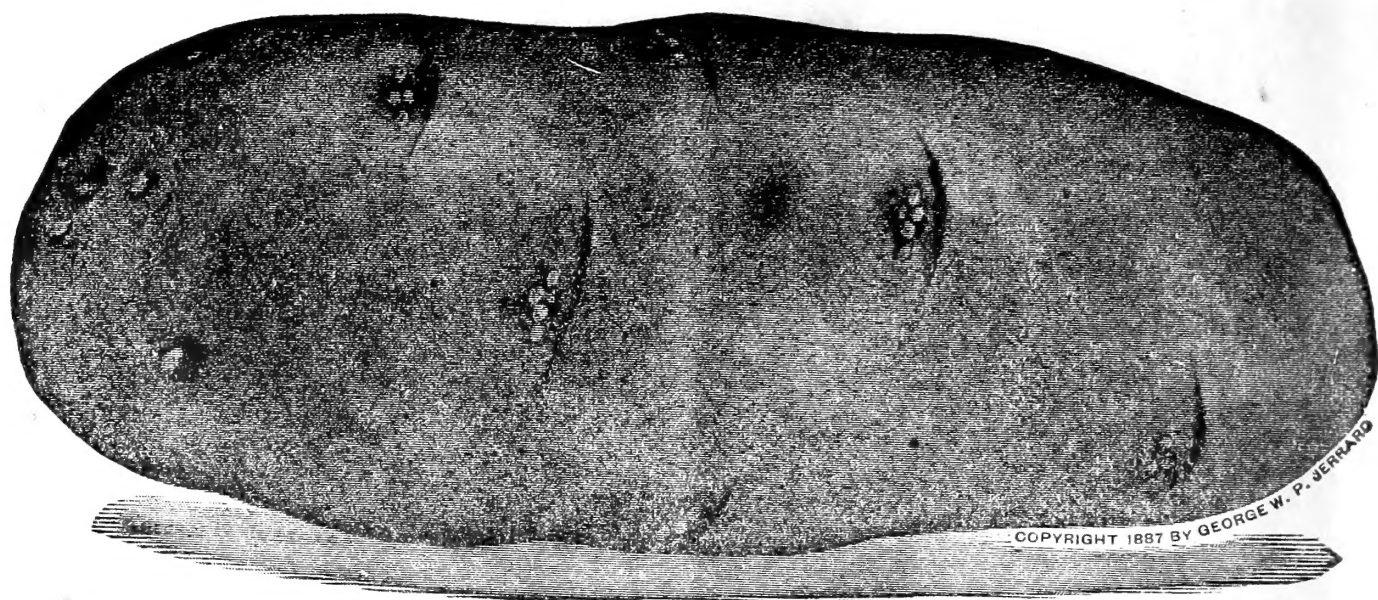
From **less than half a peck** we harvested **nineteen bushels** of mostly extra large and **exceedingly** handsome potatoes."

I. W. Johnson, Litchfield Co., Conn., writes: "I planted **One pound** of your **Early Harvest** potatoes last spring. They got ripe very early, and at digging we got **one hundred and seventy-three pounds** very large potatoes."

Ames Brandon, Madison Co., New York, writes: From two pounds planting Early Harvests I raised **two hundred and fifty-seven pounds** of mammoth potatoes."

G. C. Wakefield, Bergen Co., New Jersey, writes: "The Early Harvest is the very earliest potato I have ever grown."

Robert H. Nesbit, Rose Hurst Farm, New Haven, Conn., writes: Oct 19, 1901. "The fifty barrels of potatoes we received of you last spring, consisting of Early Harvest, New Queen and the Gem of Aroostook, **gave great satisfaction**. We had a fine crop for the season, about 3,000 bushels. While our **neighbors** were **waiting** for their early potatoes to grow we were **selling** our **Early Harvest** as fast as we could dig them, at \$1.50 per bushel. We shall give you a large order next year.



The New Queen.

No doubt many will receive our catalogue this season for the first time, and for their benefit we will say that the New Queen was introduced by us in 1884 as the earliest potato in cultivation at that time. This was many years ago. During these years we have sold tens of thousands of barrels of them, which from the first seemed to surprise and delight every one who saw them.

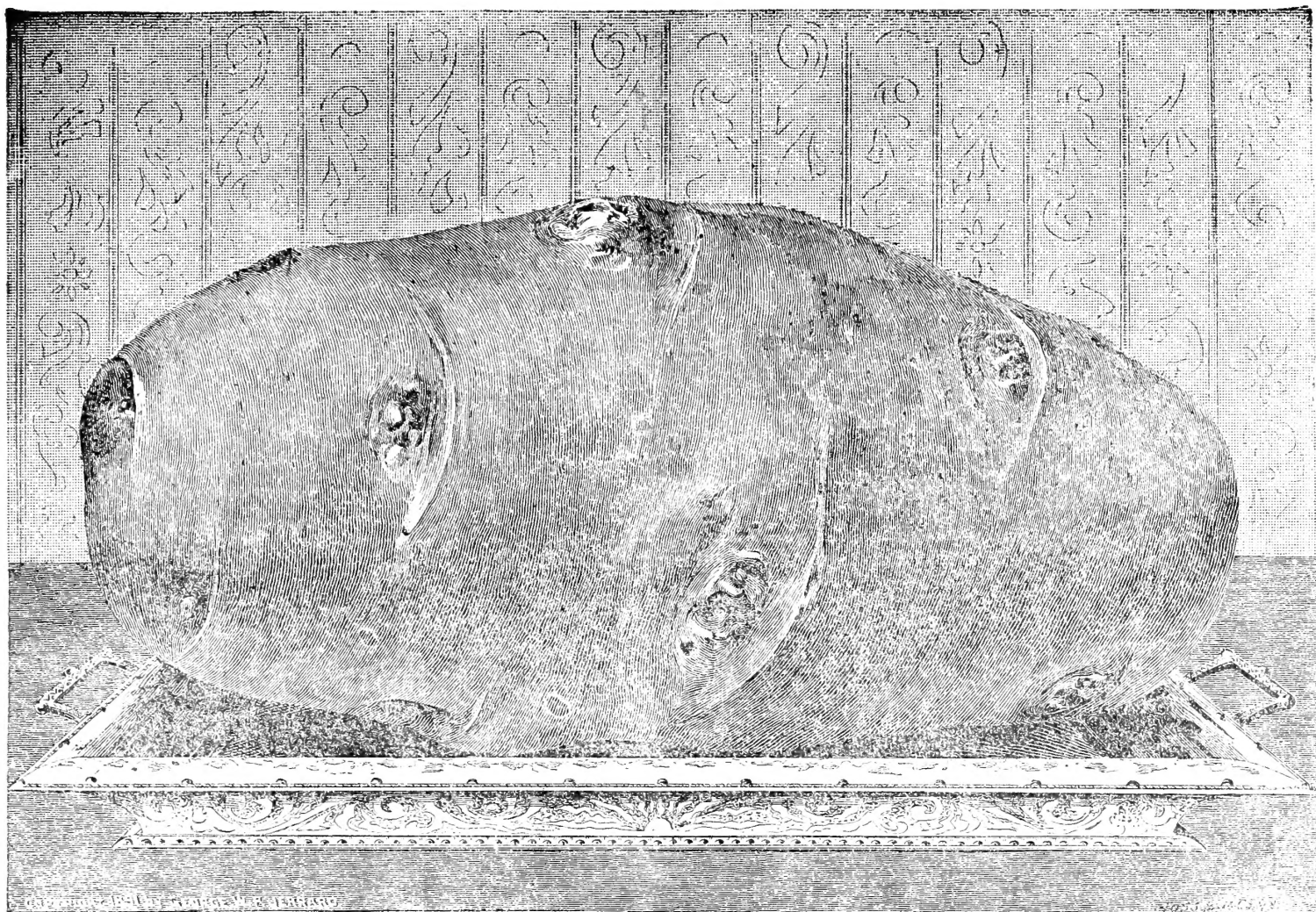
The New Queen was indeed a marvelous new potato and after these many years it is eagerly sought after by the best of farmers and market gardeners everywhere. The call is so great for this excellent early potato that many unscrupulous dealers are inclined to substitute later varieties which resemble the Queen in color and shape that it is always safer to buy of reliable growers of pure seed.

Prices by freight or express: Barrel, \$3.50. By mail, post-paid—1 lb., 30 cts.; 2 lbs., 50 cts.

Alfred H. Pelton of Putnam Co., N. Y., writes: "The New Queen potatoes I bought of you last spring were the admiration of all who saw them. I had the first early potatoes in the market, and from one season's trial I consider them the best early potatoes I ever saw."

R. C. Foster, Vt., Jan. 25, 1902, writes: "The New Queen yielded at the rate of 350 bushels per acre nice, large potatoes of the very best quality."

G. W. Blackman, Clerk of Courts, Bradford Co., Pa., writes: "*I am more than pleased with the New Queen. From the peck of seed I raised 14 bushels, and in quality they are superior to anything I have ever raised, and I have planted all the new kinds for years.*"



The Early Norther. (Introduced by us in 1892).

During the years this potato has been before the public we have sold thousands of barrels of them, and every year sell more and more. This is because it is a very prolific yielder, of excellent quality for table uses, smooth, handsome, and a good keeper, and last but not least, it looks precisely like its illustrious parent, the famous old Early Rose, than which no potato was ever higher in the esteem of both the farmer and the consumer. Prices by freight—bbl., \$3.50. By mail, post-paid—1 lb., 30 cts.; 2 lbs., 50 cts.

Early Rose.—Is too well known to need any description. We have a large and very fine stock of the old standard Rose, \$3.50 per bbl., 1 lb. 30 cts., 2 lbs. 50 cts.

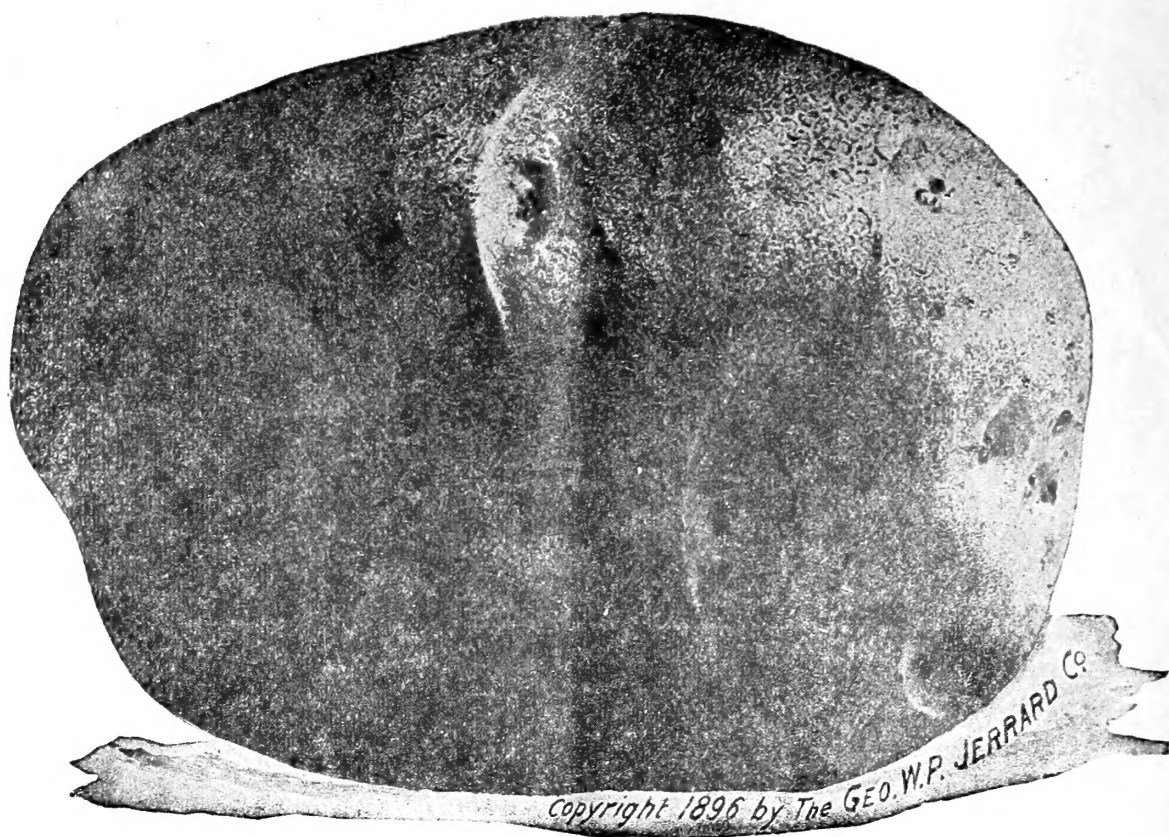
Houlton Rose.—Same as Early Rose but was grown in a different part of the County. Price same as Early Rose.

J. S. Fowler, Fresno Co., Cal., writes: "From the two three-lb. mail packages Early Norther seed potatoes I bought of you last spring, I harvested 412 lbs. of the most beautiful potatoes, many specimens nearly as large and long as my foot."

David C. Bennett, Kings Co., N. Y., writes acknowledging arrival of 20 bbls. of Early Norther potatoes: "If they do as well as the one barrel did last year, I shall not growl."

N. G. Kilborn, Douglass Co., Minn., writes: "This has been a very poor season for potatoes, but, nevertheless, from the one barrel Early Northers bought of you last spring, I harvested 147 bushels, and from the five barrels New Queen I got 510 bushels."

James Grady, Norfolk Co., Va.; writes: "I raised 2,647 bushels of splendid Early Norther from the 40 barrels of seed which I planted on 13 acres."



Carman No. 1.

A close rival of the Green Mountain. Originated by Mr. Elbert Carman, late editor of the Rural New Yorker. Has been very popular wherever grown. Shape round or globular, skin white, shallow eyes; not inclined to rot in field or cellar; of excellent quality. Late in ripening, but yields large crops of fine marketable potatoes. Price by freight—bbl., \$3.50 By mail post-paid—1lb. 30 cts.; 2 lbs. 50 cts.

Delaware.

Succeeds well in all soils. A valuable combination of size, yield and quality. White throughout. Large, oval, good quality, good keeper. Prices by freight—bbl., \$3.50.

Early Bovee.

An extra early variety, closely resembles the New Queen in shape and color, of good size, producing but few small tubers, and of best quality. Prices by freight—bbl., \$3.50 By mail, post-paid—1 lb., 30 cts.; 2 lbs. 50 cts.

Early Fortune.

Very early, light amber color, red at seed end. This is one of the best early potatoes. They are good shape, fine quality and exceedingly early. This is a superior potato and with us is a fine cropper. Prices by freight—bbl., \$3.50 By mail post-paid—1 lb., 30 cts.; 2 lbs., 50 cts.

Spraying

Of every thing that has to do with the care of the potato in its growing stage there is nothing that is so important as the spraying, both to prevent blight and to protect from the injury of insects. The following suggestions for fighting the enemies of the potato are taken from a circular of the Maine Agricultural Experiment Station which can be had on application to the station at Orono, Me.

The larvae or slugs of the Colorado beetle (potato bug) can be readily killed by poisons. These poisons can best be applied with water in the form of a fine spray just before the eggs hatch. The smaller the bug the easier it is killed.

How To Spray And When To Spray For Blight

Begin when the tops are 6 or 8 inches high and spray every ten days (or every week if the weather is very cloudy or rainy) until the last of August or the first of September, or later if necessary.

In any event the spraying must begin before the average observer will detect blight on the leaves, and the foliage must be kept coated with Bordeaux mixture up to the time the crop is harvested or the tops are killed by frost. Do not stop for rainy days, this is just the time when the late blight spores are formed in profusion and when infection must easily take place. It is possible for a spraying just before a rain, even though it is largely washed off, to do more actual good than any other during the entire season. Moreover properly prepared Bordeaux mixture if thoroughly applied will withstand washing if once thoroughly dried on the leaves. The best results are obtained when the mixture is forcibly applied in the form of a fine mist not in coarse drops sprinkled over the foliage.

The nozzles should be so arranged and of sufficient number to cover the entire row at each application. Do not limit the amount applied per acre to an arbitrary number of gallons, but use enough at each application to thoroughly coat the foliage whether it requires 50, 100 or 150 gallons per acre. Use a pump powerful enough to develop a pressure of at least 60 pounds with all the nozzles open.

A good formula for blight is the following:—

Copper Sulphate	5 pounds
Fresh Lime	5 pounds (Unslaked)
Water	50 gallons

An ordinary oil barrel holds 50 gallons.

The most convenient method of preparing Bordeaux mixture is to make stock solutions. For this purpose suspend 100 pounds of Copper Sulphate in a bag near the top of a 50 gal. barrel, filled with water, slake 100 pounds of stone lime in another 50 gal. barrel dilute and strain and make up to 50 gal. A gallon of either solution lime will be equivalent to 2 pounds of the sulphate or lime as the case may be. For a fifty gallon tank of mixture the stock solution should be thoroughly stirred and then $2\frac{1}{2}$ gallons of each dipped out, diluted and mixed as described above. For a 100 gallon tank 5 gallons of each stock solution is used and each diluted to 50 gallons before mixing.

